

ENTER TO
WIN



A CUSTOMIZED
LONDON
KNIGHTS JERSEY

Contest Overview

The contest commences with the September 23, 2011 home game, and continues for each remaining home game during the 2011/2012 season.

Draw will be made 2 weeks before each game to determine the winner. The **Season Ticketholder of the Game** winner will receive a **personalized custom authentic green London Knights hockey jersey** during the extended timeout midway through the third period of the game.

The **Season Ticketholder of the Game** winner must be in attendance at the game to win.

Non-season ticketholders may also enter for a chance to win a **personalized custom authentic green London Knights hockey jersey and 2 tickets to an upcoming London Knights home game**.

Contest Rules

1. The contest starts on September 23, 2011, and ends at the completion of the 2011/2012 season, plus any applicable playoff home games.
2. Ticket draws are held for each home game of the London Knights hockey club during the contest period.
3. During the contest period, entry forms for the draw are available exclusively at Coulter's Pharmacy & Home Health Care, 1709 Dundas Street, London. To enter, complete all fields, and deposit in ballot drum.
4. Draws will be made at Coulter's Pharmacy 2 weeks before each home game to determine the draw winner. Each draw winner will receive a personalized custom authentic green London Knights hockey jersey. Jersey size and customization will be done according to the information provided on the contest entry form.
5. Draw winner will be contacted as soon as possible following the draw. Winners must be in attendance of the game that they are the 'Season Ticketholder of the Game' in order to win and receive their prize. Winners must agree to have their picture taken for promotional purposes. Pictures may be posted on the websites of the London Knights and Coulter's Pharmacy.
6. Non-season ticketholders may enter the contest using the same entry form for a chance to win a personalized custom authentic green London Knights hockey jersey **and** 2 tickets to a home game during the 2011/2012 regular season or playoffs.

ODDS OF WINNING

7. The odds of winning the draw for either the 'Season Ticketholder of the Game' or the jersey and ticket package is represented by the fraction $1/n$, where n represents the number of individuals who have completed a ballot for all draws. This number is expected to increase for each game, since contestants who do not win will remain in the contestant pool for subsequent draws.

GENERAL RULES

8. One entry per person. Contestants may only win once during the entire contest period.
9. No purchase is required to enter.
10. All entry fields on the draw ballot must be completed.
11. Contestants must agree to accept their prize(s) as awarded.

12. Employees of, members of the immediate family of, or those domiciled with an employee of Coulter's Pharmacy (London) Ltd. are not eligible to participate. "Immediate family" includes parents, siblings, children or spouse.

13. London Knights custom hockey jerseys are awarded as is to draw winners and may not be altered or replaced after they are awarded.

14. By participating in this contest, entrants agree to be bound by these rules and all decisions of Coulter's Pharmacy (London) Ltd., which are final. Winners may be required to sign a standard declaration confirming compliance with the contest rules and acceptance of the prize as awarded as well as a publicity and liability release.

15. By claiming a prize, prize claimants consent to the collection, use and retention of their personal information, including their name, address and photograph, by Coulter's Pharmacy (London) Ltd. and its agents, without remuneration, at any time in any territory and from time to time, in connection with the contest for the purpose of advertising, publicity and for promotion in any manner of media.

16. Contestants release Coulter's Pharmacy (London) Ltd. and its respective agents, employees, officers and directors from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any prize.

Contest sponsor: Coulter's Pharmacy & Home Health Care, 1709 Dundas Street, London, Ontario, N5W 3E1

NO PURCHASE NECESSARY